ASBO Brings You and School District Buyers Together in the $500+ Billion Education Market

In this competitive sales environment, relationships are everything. With an average budget oversight of over $110 million a year, ASBO members are in key positions to make spending decisions in schools. How do you get to know them? More importantly, how will they get to know you?

www.asbointl.org/corporate

Association of School Business Officials International

Stand Out to the Financial Decision Makers for School Districts

The Association of School Business Officials International (ASBO) is THE professional organization for school business professionals. ASBO members:

- Oversee an average budget of $110 million.
- Are responsible for purchases in their districts.
- Average 11 years in their current positions.

ASBO Members Buy a Wide Range of Products and Services

ASBO's 5,000 members manage the business side of school district operations in multiple areas, including fiscal management, facilities, maintenance, transportation, human resources, data processing, food service, and more.

Put your company in front of these decision makers so they'll get to know and trust you. It's easy with ASBO's Corporate Membership.

Partner with ASBO International

Interested in maximizing your exposure and building even greater brand awareness? Contact Sabrina Soto, ASBO's director of corporate partnerships, at 866.682.2729 x7088

ASBO International Corporate Member Benefits

Exhibit Space for Your Company

- Discounts on Annual Meeting exhibit space
- Opportunity to exhibit and network at ASBO's Executive Leadership Forum

Year-Round Availability to School District Purchasers

- Identified in *School Business Marketplace* with the ASBO Corporate Member Logo
- Position yourself as an expert on ASBO's Website

Keeping You Up-to-Date with Your Clients' Responsibilities

- *School Business Daily* industry news report
- *School Business Affairs* magazine for each member
- Corporate Corner column in *School Business Affairs* with K--12 marketing tips
- Corporate edition of *Accents Online* association digest

Discounts on Marketing Tools for Your Company

- 10% discount on mailing lists
- 10% discount on advertising
- 10% discount on ASBO book titles

Influencing the Profession

- Eligible for Corporate Members Advisory Committee
- Eligible for ASBO's Professional Committees

Join Today.

www.asbointl.org/corporate

Corporate Membership/Renewal Application

You can also apply online at www.asbointl.org/JoinOnline
It's easy to use your credit card on our secure Website. Use promotion code CMQ11B.

Please supply the information below

❑ Ms. ❑ Mrs. ❑ Mr. ❑ MBA ❑ Ph.D. ❑ Ed.D. ❑ Other_____

Name:

Title:

Business:

Address:

City: State/Province: ZIP/Postal Code:

Phone: Fax:

Email: Country:

Number of sales offices in North America:

Professional interest area

Please select the top three or four reasons you're joining or renewing your membership with ASBO.

- ❑ Exhibiting at ASBO conferences
- ❑ Discounts on advertising and direct marketing
- ❑ Brand recognition in ASBO's buyers' guide
- ❑ Being identified as an ASBO Corporate Member
- ❑ Positioning my company as an expert in the field
- ❑ Keeping up-to-date with clients' responsibilities
- ❑ Sharpening staff marketing and sales skills
- ❑ Exchanging ideas while on an ASBO committee

What kind of K–12 products are you marketing? Please select up to five.

- ❑ Business Services
- ❑ Educational Materials / Instruction
- ❑ Equipment / Furniture
- ❑ Facilities
- ❑ Fine Arts / Physical Education / Athletics
- ❑ Food / Health
- ❑ HR / Accounting
- ❑ Management / Administration
- ❑ Safety / Security
- ❑ Technology / Communications
- ❑ Transportation

Your company's annual earnings from the K–12 market (U.S. Dollars)

- ❑ Just starting
- ❑ $1-5 million
- ❑ $6-20 million
- ❑ $21-50 million
- ❑ $51-100 million
- ❑ Over $100 million

Please send information on

- ❑ Exhibiting at ASBO's Annual Meeting & Expo
- ❑ Advertising in ASBO's publications and online
- ❑ Sponsorship opportunities with ASBO

CMQ11B

Please select membership level

- ❑ 1 Corporate Membership $370
- ❑ 3 Corporate Memberships * $820
- ❑ 5 Corporate Memberships * $1,150

* Please send complete contact information for each membership to nvaughn@asbointl.org

Additional member names

Please select payment method

Total Amount Due: $

❑ Check or Money Order Enclosed ❑ Invoice Me

(Please make checks payable to ASBO International.)

❑ Invoice our accounting office (please provide contact name and address):

Credit Card: ❑ Visa ❑ MasterCard ❑ Discover ❑ American Express

Name on Card:

Card No.:

Exp. Date:

Signature:

Payment must be in U.S. dollars or equivalent. Non-refundable dues cover a 12-month period. Benefits begin when full payment is received. Please make checks payable to ASBO International.

Please mail or fax form to ASBO International, Membership Services or call the Corporate Membership manager at 866.682.2729 x7077.

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Want to increase trust in your company among the top buyers in *education*?

"Being a member of ASBO has helped us keep up with the challenges facing business officials today. Our Corporate membership allows us to nurture long-standing relationships, find solutions to the latest issues, and customize products and services that make sense for schools."

Hank Ehrsam
VP of Sales & Marketing
National Insurance Services

Learn more
www.asbointl.org/corporate

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