# SCHEDULE OF EVENTS

| IO = Invitation Only; $ = Additional Fee |

## Thursday, September 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm – 7:00 pm</td>
<td>Emerging School Business Leaders Scholarship Workshop (IO)</td>
</tr>
<tr>
<td>5:00 pm – 8:00 pm</td>
<td>Certification Commission Meeting &amp; Dinner (IO)</td>
</tr>
<tr>
<td>6:00 pm – 7:30 pm</td>
<td>MBA Advisory Committee Meeting and Dinner (IO)</td>
</tr>
<tr>
<td>7:00 pm – 8:00 pm</td>
<td>Emerging School Business Leaders Scholarship Dinner (IO)</td>
</tr>
</tbody>
</table>

## Friday, September 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 6:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:15 am – 3:00 pm</td>
<td>Golf Tournament ($)</td>
</tr>
<tr>
<td>8:00 am – 5:00 pm</td>
<td>Workshops &amp; Seminars</td>
</tr>
<tr>
<td>6:00 pm – 7:30 pm</td>
<td>Welcome Mixer</td>
</tr>
</tbody>
</table>

## Saturday, September 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 4:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>8:15 am – 9:15 am</td>
<td>SFO® Recipient Breakfast (IO)</td>
</tr>
<tr>
<td>9:30 am – 11:30 am</td>
<td>First General Session: Presentation by Pamela Meyer</td>
</tr>
<tr>
<td>11:45 am – 2:30 pm</td>
<td>Exhibit Hall: Now including lunch!</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>COE Advisory Committee Meeting and Lunch (IO)</td>
</tr>
<tr>
<td>2:00 pm – 2:45 pm</td>
<td>COE Reception (IO)</td>
</tr>
<tr>
<td>2:30 pm – 3:30 pm</td>
<td>Guest Program: Book Club – <em>Descent: A Novel</em> by Tim Johnston</td>
</tr>
<tr>
<td>2:45 pm – 4:00 pm</td>
<td>AEDG Meeting (IO)</td>
</tr>
<tr>
<td>2:45 pm – 4:45 pm</td>
<td>SFO® Testing, Exam 1: Accounting (IO)</td>
</tr>
<tr>
<td>2:45 pm – 3:45 pm</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>2:45 pm – 4:45 pm</td>
<td>Deep Digs</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Emerging School Business Leaders Scholarship Reception (IO)</td>
</tr>
<tr>
<td>5:45 pm – 7:45 pm</td>
<td>Eagle Awards Dinner (IO)</td>
</tr>
<tr>
<td>6:00 pm – 8:00 pm</td>
<td>Pinnacle Awards Dinner (IO)</td>
</tr>
<tr>
<td>8:00 pm – 11:00 pm</td>
<td>Affiliate Receptions</td>
</tr>
</tbody>
</table>

## Sunday, September 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 4:00 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 am – 9:15 am</td>
<td>Clinic Tables</td>
</tr>
<tr>
<td>8:45 am – 9:45 am</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>9:30 am – 12:00 pm</td>
<td>Exhibit Hall with Brunch</td>
</tr>
<tr>
<td>10:00 am – 11:00 am</td>
<td>Eagle Reception (IO)</td>
</tr>
<tr>
<td>12:45 pm – 2:15 pm</td>
<td>Second General Session: Presentation by Aron Ralston</td>
</tr>
<tr>
<td>2:30 pm – 3:30 pm</td>
<td>Guest Program</td>
</tr>
<tr>
<td>2:30 pm – 5:00 pm</td>
<td>SFO® Testing, Exam 2: School Business Management (IO)</td>
</tr>
<tr>
<td>2:30 pm – 3:30 pm</td>
<td>AMPlify Planning Session: All encouraged to attend!</td>
</tr>
<tr>
<td>2:30 pm – 3:30 pm</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>2:30 pm – 4:30 pm</td>
<td>Deep Digs</td>
</tr>
<tr>
<td>5:00 pm – 5:45 pm</td>
<td>MBA Reception (IO)</td>
</tr>
<tr>
<td>9:00 pm – 11:00 pm</td>
<td>President’s Dessert Reception</td>
</tr>
</tbody>
</table>

## Monday, September 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 10:00 am</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>9:15 am – 10:15 am</td>
<td>Discussion Groups</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>Discussion Groups</td>
</tr>
</tbody>
</table>

*Schedule is subject to change.*

For schedule updates visit asbointl.org/Program.
STAY AHEAD OF CHANGE
Workshops, educational sessions, and dynamic discussion groups will give you the insights you need to proactively lead your school system.

Topics Covered
- Finance
- Accounting
- Leadership
- Human resources
- Facility management
- Technology
- And more!

FULFILL DISTRICT NEEDS
You want to be able to meet your stakeholders’ needs. Find creative ways to provide resources and discover new solutions that go above and beyond expectations.

COME TOGETHER
No one knows what you do better than your peers. Gather with hundreds of school business officials to strengthen your individual network and to be part of the forward-moving profession.

INSPIRING KEYNOTES

First General Session Speaker
Pamela Meyer
Author, TED Speaker, and Certified Fraud Examiner

Pamela Meyer, whose TED talk, “How to Spot a Liar,” is among the top 15 of all time, will kick off the meeting with scientific findings and practical tips for recognizing dishonesty, “Liespotting: Finding the Truth, Building Trust that Lasts.” Her session will equip attendees with tools that ultimately promote truth-seeking and trust-building habits, creating stronger climates of honesty and trust within school districts.

Proudly sponsored by Security Benefit.

Second General Session Speaker
Aron Ralston
Fearless Adventurer and Subject of the Film, 127 Hours

Aron Ralston was descending a remote canyon when an 800-pound boulder broke loose, crushing his arm and pinning him to the canyon wall. As Ralston recorded his last will and testament, he summoned the determination to escape. Ralston’s story, captured in the New York Times bestseller, Between a Rock and a Hard Place, will remind school business officials that sacrifice in pursuit of the greater good often leads to extraordinary outcomes.
SHERATON DENVER DOWNTOWN HOTEL
1550 Court Place, Denver, Colorado 80202

HOTEL ACCOMMODATIONS
Book by August 29!
Guest rooms have been reserved at the host hotel at a discounted rate of $239 per night for ASBO International attendees. Reserve online by visiting asbointl.org/Hotel or by phone at 888.627.8405.
To take advantage of the discounted rate, you must mention ASBO International's 2017 Annual Meeting when making your reservation. After Monday, August 29, or once the block has been filled (whichever happens first), reservations will be accepted on a space-available basis and at the prevailing rate.

ASBO International is able to conduct high-quality meetings at desirable sites for a reasonable registration fee because a block of hotel rooms is reserved for meeting attendees. In exchange for filling the required number of sleeping rooms, ASBO International meeting attendees receive a reduced rate for their sleeping rooms. In addition, ASBO is permitted to use the hotel’s meeting space at no cost, thus keeping registration fees low. We kindly request that all meeting attendees take advantage of the group rate and stay at the Sheraton Downtown Denver Hotel.

Cancellation Policy
• Cancellations 90 days prior to arrival (June 23, 2017) will incur no penalty.
• Cancellations 89 days–25 days prior to arrival (June 24, 2017–August 22, 2017) will incur a $75 cancellation fee.
• If you cancel after August 22, 2017, the forfeiture amount will be equal to one night’s room rate ($239) plus applicable taxes.

TRANSPORTATION
Denver is serviced by Denver International Airport (DIA). The airport is approximately 25 miles from the Sheraton Denver Downtown Hotel.

Airport Shuttle: ASBO has partnered with SuperShuttle to offer discounted rates between DIA and the hotel:
• One way: $22.50
• Roundtrip: $45.00

Taxi: Taxi service is readily available from the airport. Approximate costs are $60–$75 each way.

For information about hotel parking or to book your SuperShuttle at the discounted rate, visit asbointl.org/Transportation.

For more information about Friday’s golf tournament and things to do in Denver, including dining options, visit asbointl.org/ThingsToDo.
WORKSHOPS & SEMINARS

Friday, September 22

Visit asbointl.org/Workshops for full descriptions.

WORKSHOPS

Brought to you at no charge with the support of American Fidelity Assurance Company.

Two-Hour Workshops

8:00 am – 10:00 am

Workshop 1: HIPAA Privacy and Security: Steps to Compliance (SFO, CPE)
Workshop 2: Why School Referenda Fail: Research and Best Practices for Success (SFO)

10:15 am – 12:15 pm

Workshop 3: Update on the Law of Special Education (SFO)
Workshop 4: Seven Tips for Effective Next-Generation Fiscal Leadership (SFO)
Workshop 5: Strategic Communications: How to Better Protect Yourself from Today’s Media (SFO)

1:00 pm – 3:00 pm

Workshop 6: School Construction from Start to Finish: Practical Advice for Common Issues (SFO)
Workshop 7: Understanding the Medicaid Reimbursement Process for Specialized Services (SFO, CPE)
Workshop 8: Effective Emergency Preparedness (SFO)

Four-Hour Workshops

8:00 am – 12:00 pm

Workshop 9: What’s Next for American Healthcare Reform Legislation? (SFO, CPE)
Workshop 10: Crowdsourcing Technologies: Optimizing Decisions with the “Wisdom of Crowds” (SFO)
Workshop 11: School Tour: Emily Griffith Technical College (SFO)

1:00 pm – 5:00 pm

Workshop 12: Making School Finance Fun (SFO, CPE)
Workshop 13: Internal Controls and Reporting for Athletics, Student Activity Funds, Booster Clubs, and PTOs (SFO, CPE)

SEMINARS

Brought to you at no charge with the support of ASBO International.

Full-Day Seminar

8:00 am – 5:00 pm

Seminar 14: Need-to-Know Fundamentals for Future SFOs (SFO, CPE)

The full-day seminar is a focused program that delivers an extensive overview of the pertinent fundamentals for SFO exam success, including an assessment to determine readiness to test.

Four-Hour Seminars

8:00 am – 12:00 pm

Seminar 15: Create an Award-Winning Budget (SFO, CPE)

1:00 pm – 5:00 pm

Seminar 16: Earn a Reputation of Excellence Through Your Comprehensive Annual Financial Report (SFO, CPE)

*Schedule is subject to change.*
REGISTRANT INFORMATION

Member ID: __________________________

Is this your first ASBO International Annual Meeting? o Yes o No

First Name: __________________________ Middle Initial: __________

Last Name: __________________________

Title: ________________________________

District/Employer: ____________________

Address: ______________________________

City: __________________________________

State/Province: ________________ Zip/Postal Code: ________________

Daytime Phone Number: ____________________________

Email: ________________________________

Check all that apply: o Ph.D. o Ed.D. o CPA o SFO o Other: __________________________

© Check if this is a change in your address or other contact information.

GUESTS

(Only for those who are accompanying registrants, are not Speakers, and are not eligible for membership with ASBO International.)

Name for Badge: __________________________

City: __________________________ State/Province: ________________

Email: ________________________________

WORKSHOPS

Brought to you at no charge with the support of American Fidelity Assurance Company. Please check the workshop(s) you would like to attend. For more information on workshops, including full titles, refer to page 5 of this brochure.

Friday, September 22

© 1. HIPAA Privacy and Security: Steps to Compliance 8:00 am – 10:00 am


© 3. Update on the Law of Special Education 10:15 am – 12:15 pm

© 4. Seven Tips for Effective Next-Generation Fiscal Leadership 10:15 am – 12:15 pm

© 5. Strategic Communications: How to Protect Yourself from Today’s Media 8:00 am – 10:00 am

© 6. School Construction from Start to Finish: Practical Advice for Common Issues 1:00 pm – 3:00 pm

© 7. Understanding the Medicaid Reimbursement Process for Specialized Services 1:00 pm – 3:00 pm

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© 12. Making School Finance Fun

© 13. Internal Controls and Reporting for Athletics, Student Activity Funds, Booster Clubs, and PTOs

TOTAL FEES AND METHOD OF PAYMENT

(U.S. dollars only)

Registration Fee $ ________________

Guest Registration $100 x ________________ = $ ________________

TOTAL AMOUNT DUE $ ________________

© Check Enclosed © **Purchase Order # ______________________________

Credit Card: © Visa © MasterCard © American Express © Discover

Name on Card: __________________________

Account Number: __________________________ Exp. Date: __________________________

Signature: __________________________

** PURCHASE ORDER Receipt of a purchase order does not constitute payment of dues or payment for Early Bird discount. If full payment is not received by July 28, 2017 (Early Bird deadline), the registrant will be invoiced the regular registration fee. All fees must be pre-paid prior to attending the meeting.

For schedule updates visit aspointl.org/Program.

#ASBOAM17
This is a 2-page registration form. Please send both pages with your name on each one.

**REGISTRANT INFORMATION**

First Name: _______________________________________________________________

Last Name: _______________________________________________________________

**EMERGENCY CONTACT INFORMATION**

Name: ___________________________________________________________________

Relation: __________________________________________________________________

Phone Number: ___________________________________________________________

**SPECIAL NEEDS**

If you or a guest has a special need such as access to events, dietary restrictions, or other concerns that may require special services, please contact Theresa Boulware at tboulware@asbintl.org.

**PHOTOGRAPH RELEASE**

By submitting this registration form, you hereby grant ASBO International permission to use your image for publication and marketing purposes.

**CANCELLATION & NO-SHOW POLICY**

All cancellations will incur a $100 fee and must be submitted by August 25, 2017. NO REFUNDS GIVEN AFTER Friday, August 25, 2017. There will be no refunds given for no-shows.

**PRE-REGISTRATION**

Pre-registration closes on September 8, 2017. After this date you must register on-site.

**QUESTIONS**

For questions regarding registration, please call ASBO International toll free at 866.682.2729 x7094.

For more information, visit [asbintl.org/AnnualMeeting](http://asbintl.org/AnnualMeeting).
Register by July 28 for Discounted Pricing!

ASBO INTERNATIONAL’S 2017 ANNUAL MEETING & EXPO
SEPTEMBER 22–25
asbointl.org/AnnualMeeting

“ASBO International’s Annual Meeting & Expo is a must-attend event. From attending exceptional workshops and seminars and networking events, I was able to obtain valuable perspective and information from others who are passionate about helping to advance the education of our youth.”

Shelly Murphy, District Accountant
St. Vrain Valley School District
Longmont, CO