



ASSOCIATION OF
SCHOOL BUSINESS OFFICIALS
INTERNATIONAL

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ASBO INTERNATIONAL AND HORACE MANN CELEBRATE NEW SFO® CERTIFICATION SPONSORSHIP

Reston, VA – January 6, 2014 – The Association of School Business Officials International is pleased to announce that The Horace Mann Companies is the new the sponsor of the Certified Administrator of School Finance and Operations® (SFO®), effective January 1, 2014.

As the company that was Founded by Educators for Educators®, Horace Mann is in a prime position to sponsor ASBO International's SFO certification. Horace Mann prides itself on providing educators with solutions designed to support the mission of public education—the SFO sponsorship will support that commitment.

“Horace Mann focuses on educators and knows how important it is to have good business leaders in each school district,” says Vice President of National Sales Rick Schulenburg. “We believe in the power of professional development, devoting a large amount of resources on building educational workshops to help educators become more financially literate. Sponsoring the SFO certification is a perfect fit.”

With this sponsorship, Horace Mann, an ASBO International strategic partner, further demonstrates the company's commitment to the school business profession by supporting a program that validates the skills and knowledge necessary to be an exemplary school business administrator. [Learn more about the SFO certification.](#)

About Horace Mann

Horace Mann is the largest national multiline insurance company focusing on educators' financial needs. Horace Mann provides auto and homeowners insurance, retirement annuities, life insurance and other financial solutions. *Founded by Educators for Educators®* in 1945, the company is headquartered in Springfield, Illinois. For more information about the company, visit horacemann.com.

About ASBO International

Founded in 1910, the Association of School Business Officials International (ASBO) is an educational association that supports school business professionals. ASBO International is committed to providing programs, services, and a global network that promote the highest standards of school business management, professional growth, and the effective use of educational resources. For more information about the association, visit asbointl.org.

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