Welcome to Lake Buena Vista and the 2014 Executive Leadership Forum

Dear Attendee,

On behalf of ASBO International, I want to thank you for participating in this year’s Executive Leadership Forum.

The Executive Leadership Forum provides a unique opportunity to participate in interactive workshops, attend sessions, and engage face-to-face with your peers on the most pressing school business topics. More significantly, the forum is a platform for you to expand and develop your knowledge, competency, proficiency, and leadership skills as a school business professional.

We are excited to host this year’s Executive Leadership Forum at Disney’s Contemporary Resort in Lake Buena Vista, Florida, and we’re pleased to bring you opportunities that you won’t find anywhere else.

First is “Disney’s Approach to Leadership Excellence,” an engaging session that explores Walt Disney’s unique leadership style and teaches you how to effectively communicate your vision to inspire others. You’ll also participate in “Creative Leadership in Action: An Interactive Experience from Disney Institute,” a hands-on session in a Disney theme park that offers the opportunity to collaborate with peers and practice your risk-taking skills in a fun, creative environment.

You will also learn how to be an effective leader while managing crises in “Leading During a Crisis” with renowned leadership expert Jeff McCausland, Ph.D. Whether the crises you face are personal or organizational, this interactive workshop will provide the knowledge you need to feel confident when a crisis strikes.

The Executive Leadership Forum is the main event to join your colleagues, share, collaboratively learn, and enhance your leadership skills. Please take advantage of the sessions, workshops, resources, and network of individuals you will have access to at the forum—and most importantly, enjoy yourself!

Warm Regards,

Terrie Simmons, RSBA, CSBO
President, ASBO International
Schedule - Thursday

Thursday | February 20

7:00 a.m. – 6:00 p.m.
Registration
America Level Registration Counter

8:30 a.m. – 4:00 p.m.
Strategic Governance Symposium
(Invitation Only)
Nutcracker 1

2:00 p.m. – 5:00 p.m.
Committees Meeting
(Invitation Only)
Grand Republic Ballroom A

4:15 p.m. – 5:30 p.m.
Affiliate Executive Directors Business Meeting
(Invitation Only)
Grand Republic Ballroom B

6:00 p.m. – 7:30 p.m.
Welcome Reception and Tabletop Exhibits*
Ballroom of the Americas A

Network with your colleagues and visit the tabletop exhibits.

*Open to all registered attendees and registered guests with a conference badge.

MEET THE CLASS OF 2014
Introducing Analogy™, a seating and chair desk collection for K-12 environments.

For more information, call Virco today at 800-813-4150 or visit our website at www.virco.com to learn about other Virco products.

asbointl.org/ExecutiveLeadershipForum 3
Today’s successful leaders provide a clear vision, create a structure for executing work, and engage people in the purpose of the organization. Walt Disney himself was a firm believer in this inspirational style of leadership; he used it throughout his long career and taught it to the leaders who succeeded him.

This program will teach you to effectively communicate your vision and examine personal methods for inspiring others; explore successful Disney systems and the organizational structures that support them; examine the strategies Disney leaders use to keep their teams engaged in their work; employ methods for sustaining momentum.
toward the achievement of goals; and develop day-to-day behaviors that will assist you in making a long-lasting impact on the people around you.

10:00 a.m. – 10:15 a.m.
Break
Ballroom of the Americas Foyer

11:45 a.m. – 12:45 p.m.
Lunch
Grand Republic Ballroom A & B

1:00 p.m. – 4:30 p.m.
Creative Leadership in Action: An Interactive Experience from Disney Institute

This interactive activity will go beyond the classroom, giving you the opportunity to practice collaboration and risk-taking in a quick-thinking, creative environment. This hands-on experiential activity will help you better generate and implement ideas once you get back to your organization based on the learning from the morning’s workshop on Disney's Approach to Leadership Excellence. This activity will take place in one of Disney’s theme parks, so please wear comfortable shoes and casual attire.

Piece of cake
Saving with U.S. Communities is fast, easy and free.

U.S. Communities can put time and money back in your hands through our competitively solicited contracts. Our supplier’s commitment to provide their best overall government pricing has a proven track record of delivering considerable savings. Get started today:

- Free registration provides immediate access to savings on office/school supplies, education furniture, playground/athletic equipment, science supplies, facilities solutions and more
- No commitments or minimum order requirements
- Online shopping enables comparison shopping, centralized purchasing, and a single shopping cart

Register and start saving. With U.S. Communities, you can have your cake and eat it too.
4:30 p.m. – 5:00 p.m.
Disney’s Approach to Leadership Excellence
Wrap Up
Ballroom of the Americas
SFOs: 0.5

5:00 p.m. – 6:00 p.m.
Wine and Cheese Reception*
Ballroom of the Americas Foyer

* Open to all registered attendees and registered guests with a conference badge.

Saturday February 22

7:00 a.m. – 11:00 a.m.
Registration
America Level Registration Counter

7:15 a.m. – 8:00 a.m.
Continental Breakfast
Ballroom of the Americas Foyer

My district is my priority.
That’s why I chose Security Benefit.

403(b) – 457 Retirement Plans

Security Benefit is a leading provider of retirement plans with more than 6,000 school districts across the U.S. With Security Benefit, I can count on:

- A trusted name in serving education professionals for more than four decades
- Local support from independent advisors to help your employee save and plan for retirement
- Complete marketing support and simplified administration
- Innovative retirement plan solutions, including 403(b) plans, 457 plans, 403(b) Special Pay plans and Matching Plans

For more information about retirement programs, or for a comprehensive review of your current plan, contact: 800.747.5164, option 3 • SecurityBenefit.com
8:00 a.m. – 12:00 p.m.

**General Session: Leading During a Crisis**

Ballroom of the Americas

SFOs: 4.0
CPEs: 4.0

Program Level: Basic
Field of Study: Personal Development
Program Prerequisites: None
Advance Preparation: None

All leaders face crises—whether personal or organizational. Being able to properly plan for and handle expected and unexpected crises is critical to the success of any leader or organization.

This interactive workshop will examine the nature of crisis and what leaders should do to prepare or “inoculate” their organizations, as well as quickly organize their own thinking and set the direction of their organizations when crisis strikes.

**Learning Objectives:**
1. Describe different types of crises, how to prepare for them, and how they play a role in the durability of an organization.
2. Discuss the possible personal reactions you might experience in the face of different types of crises.
3. Explain how a crisis may be viewed as an opportunity and how an organization may take advantage of it in a positive manner.
9:30 a.m. – 9:45 a.m.

Break
Ballroom of the Americas Foyer

Presenter

Jeff McCausland, Ph.D.,
retired Army Colonel and military
news analyst for CBS radio and
television, is a renowned strategic
leadership expert and founder of
Diamond6 Leadership and Strategy, LLC. After years
of experience working directly with school districts
and their leadership challenges, McCausland
created Diamond6 as a venue to conduct his
sought-after leadership seminars and workshops
and to promote his mission: developing successful
strategic leaders who confidently and effectively
lead their colleagues and organizations to make
positive impacts on their communities and the
world.

Do you want to ease the pain of rising post-employment
health care expenses?

ING has a solution to help you! Our retirement health reimbursement account, the ING Health Reserve Account
offers an integrated program of administration, record keeping, investments, and one-on-one assistance.

Want to learn more?
Contact Ketul R. Thaker – Vice President – ING Retirement Services
☎ 860.580.4013    ketul.thaker@us.ing.com

You should consider the investment objectives, risks, charges and expenses of the variable product and it underlying fund
options offered through a Health Reserve Account carefully before investing. The information booklets and underlying
fund prospectuses containing this and other information can be obtained by contacting
your local representative. Please read the information carefully before investing.

RETIREMENT • INSURANCE • INVESTMENTS

Your future. Made easier.®

Funding Agreements under a Health Reimbursement Arrangement are long-term investment vehicles which allow you to allocate employer contributions among variable investment
options that have the potential to grow tax free. Account values fluctuate with market conditions; when withdrawn the principal may be worth more or less than original amount invested.
A Health Reserve Account is not an insurance policy.

Insurance products issued by ING Life Insurance and Annuity Company, One Orange Way, Windsor, CT 06095. Local representatives are Registered Representatives of, and offer securities
through ING Financial Partners, member SIPC. Securities are distributed by ING Financial Advisers, LLC (member SIPC). These companies are wholly owned, indirect
subsidiaries of ING Groep N.V. Securities may also be through other broker-dealers with which ING has selling agreements. Insurance obligations are the responsibility
of each individual company. Product and services may not be available in all states. © 2011 ING North America Insurance Corporation C11-0809-019 (8/11)
3022593.E.G(12/11)
Continuing Professional Education (CPE) Credits

Earn Up To 11 CPE Credits. You’ll receive an official Disney Institute certificate to display in your office, highlighting your exclusive leadership development experience. You’ll also add CPE credits to your resume! Disney Institute will offer 7 CPE credits for the Friday program. For Disney Institute CPE information, visit http://disneyinstitute.com/courses/accreditation/. ASBO will issue 4 CPE credits for the Saturday session. Visit ASBO’s website, www.asbointl.org, for details.

ASBO International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit.

Disney Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit.

The instructional delivery method for all educational sessions is Group - Live, and no prerequisites or advance preparations are necessary for participation unless otherwise indicated. ASBO staff monitors attendance at educational sessions offering CPE credit. Individuals who have not signed in or have not stayed for the requisite amount of time are not offered the opportunity to earn credit. To receive CPE credit for ASBO’s Saturday educational session, attendees must complete the session evaluation. Note: Session evaluations will be offered online following the conference.

Complaint Resolution and Refund Policy
Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website, www.learningmarket.org.

For more information regarding ASBO’s administrative policies, such as complaint resolution and refunds, contact our offices at:

ASBO International
11401 North Shore Drive
Reston, VA 20190
866.682.2729 x7080
www.asbointl.org

SFO Recertification Contact Hours

Earn Up To 11 Recertification Contact Hours.
To document the contact hours you have earned at the 2014 Executive Leadership Forum toward recertification, use the SFO Contact Hour Record in your registration packet to verify your attendance. Remember to have the presenter or ASBO staff initial next to each session you attend.
By earning the **Certified Administrator of School Finance and Operations**® (SFO®), you are earning the mark of professional excellence in school business. With this credential, you not only demonstrate that you have the expertise and skills it takes to be an effective school business leader, you instill confidence in those around you.

What are your professional goals for 2014? If you’ve ever considered taking your career to the next level with certification, now is the time to achieve it! With a variety of ASBO affiliate-led study groups and testing centers available across North America, earning your SFO is more accessible and convenient than ever.

**It’s a smart career goal to set for yourself—and your district.**
Continue Enhancing Your Leadership Skills with Education On Demand

Don’t stop learning when the Executive Leadership Forum is over. As a member of ASBO International, you have access to Education On Demand, your online resource to over 80 hours of exclusive content from our 2013 Annual Meeting & Expo, covering every aspect of school business management.

Log in to Education On Demand and:

• Access a library of over 80 hours of recorded sessions from the 2013 Annual Meeting & Expo.

• Watch sessions you may have missed or refresh your notes with one of your favorite recordings.

• Download recorded sessions to your computer, iPod, or other media devices to take on-the-go or share with friends.

• Earn and collect CPE credits for sessions you attended onsite at the Annual Meeting & Expo, Executive Leadership Forum, and Eagle Institute.

Take advantage of this vast resource of school business knowledge to learn, enhance your leadership skills, and stay up-to-date with the latest industry practices.

Discover how Education On Demand can help enhance your leadership skills today!

asbointl.org/EducationOnDemand
Horace Mann helps you help your employees

State retirement plans are a moving target

Horace Mann tracks the system for changes. Our agents also offer educator workshops to explain the plan and answer questions. Give us 20 minutes. We’ll make your job easier.

To learn more, find your local agent at horacemann.com.
Your to-do list is hectic enough.

With over 50 years in providing employee benefits to the education community, American Fidelity Assurance Company is here to assist. Let us help you save time, simplify plan administration, and identify possible cost-savings opportunities today.

americanfidelity.com
2000 North Classen Blvd. Oklahoma City, OK 73106 800-638-4268 ext. 104
Access ASBO International Anytime, Anywhere

The new and improved aspointl.org is your information hotline to school business management. Explore the new website to stay current on the latest school business topics, trends, and issues with:

- **Digital SBA**: an online version of our award-winning monthly magazine.
- **School Business Minute**: a two-page, quick-read publication featuring information relevant to school business professionals.
- **Books**: our featured books cover topics including GASB standards, SFO® exam prep, finance and accounting, school business administration, and more.
- **ASBO Radio**: interesting discussions and interviews with today’s school business leaders.
- **Career Central**: job board and career guidance just for school business officials.
- **Professional Skills Assessment**: comprehensive skills evaluation to help you review your school business management practices.
- **ASBO Buyer’s Guide**: a digital purchasing resource to help you find the right vendors, products, and services for your district.
- **Global School Business Network**: the only online community for the school business profession.
- **Education On Demand**: access to recorded sessions from ASBO International’s Annual Meeting & Expo and collect CPE credits.

NEW TO THE USA & CANADA

**SUBSTITUTE STAFF INSURANCE**

Budget Shield - Risk Transfer for substitute staff costs

Budget Shield NEW Insurance Coverage for School Districts

Sickness, Accident, Family Medical Leave, Bereavement, Jury, Military, Personal Days, Child Bearing and Child Rearing, Class Coverage from first $, ASBO Conference Attendance, Other Risk Management Benefits include Travel Funding and Low Claims Rebate

Like most great ideas, it’s really quite simple but because it’s never been available before you need to talk it through with the AIS guys to understand fully. Chuck Linderman - ASBO International Past President

**GET A QUOTE NOW!**

Toll Free 1.800.461.3292 or enquiries@ais-na.com

E: enquiries@ais-na.com  W: www.ais-na.com
Continue the Conversation in Kissimmee

Networking is essential, and nothing beats face-to-face interaction. In fact, attendees from the 2013 Annual Meeting & Expo ranked networking with colleagues as one of the most valuable aspects of the meeting—second only to the quality professional development.

Mark your calendar for ASBO International's 2014 Annual Meeting & Expo, and make plans to continue the conversations you’ve started and the connections you’ve made at the Executive Leadership Forum in Kissimmee.