February 16–18, 2017 • Miami, Florida
Dear Colleague,

Welcome to the 2017 Executive Leadership Forum in Miami!

Thank you for making time to diversify and strengthen your leadership skills. At this conference, you will learn new ways to promote safety, community support, and innovation in your school systems.

As we gain insight on how to be prepared for any and every situation, we’ll also learn how to respond with care and support when our communities are facing a crisis.

With each unique opportunity this forum brings, you’ll be reminded that together, we can foster healthier connections with our communities and build deeper trust with stakeholders.

Sincerely,

Mark C. Pepera, MBA, RSBO, SFO
Acting President, ASBO International
With all you do, let us take care of you.

With more than 55 years in providing employee benefits and financial services to the education community, American Fidelity Assurance Company is here to assist.

Let us help you save time, simplify plan administration, and identify possible cost-saving opportunities today.

9000 Cameron Parkway
Oklahoma City, OK 73114
800-654-8489
americanfidelity.com
Earning SFO Contact Hours, CPE and CAE Credits

Earn up to 10.5 SFO recertification contact hours, 10.5 CPE credits, and 10.5 CAE credits for attending Friday and Saturday sessions.

CPE Information

ASBO International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website, www.nasbaregistry.org.

The instructional delivery method for educational sessions is Group – Live, and no prerequisites or advance preparations are necessary for participation, unless otherwise indicated. ASBO International staff monitors attendance at educational sessions offering CPE credit. Individuals who have not stayed for the requisite amount of time should not claim credit.

CAE Credits: ASBO International is a pre-approved education provider through ASAE. Educational sessions can count as credit toward the application or renewal of the Certified Association Executive (CAE) credential through ASAE.

Claiming SFO Contact Hours, CPE and CAE Credits

Complete the session evaluations emailed to you to claim CPE and CAE credits and/or SFO contact hours*.

*The online evaluations and certificate take the place of the SFO Contact Hours
Give your educators more than a heads up. Give them a head start.

By setting up a 403(b) plan today, they can get a jump on supplementing their pensions.

How did we get to be the #1 provider of 403(b) plans for K-12 schools?* We provide educators with a financial professional who can take them through the process of planning for retirement every step of the way. To learn more about what AXA can offer your educators, contact us at 866-401-3030, option 3.

Advice | Retirement | Insurance

*LIMRA, Not-for-Profit Survey, based on total participants for four consecutive years (2012-2015) and contributions for three consecutive years (2013-2015).

“AXA” is the brand name of AXA Equitable Financial Services, LLC and its family of companies, including AXA Equitable Life Insurance Company (NY, NY), AXA Advisors, LLC, and AXA Distributors, LLC. AXA S.A. is a French holding company for a group of international insurance and financial services companies, including AXA Equitable Financial Services, LLC. The obligations of AXA Equitable Life Insurance Company are backed solely by their claims-paying ability. AXA Equitable Life Insurance Company (New York, NY). Distributors: AXA Advisors, LLC (member FINRA, SIPC) and AXA Distributors, LLC. AXA Equitable, AXA Advisors, and AXA Distributors are affiliated companies. GE-117791 (8/16) (Exp. 8/18) G39161
Thursday, February 16

7:00 a.m. – 6:00 p.m.
Registration
Salon E Foyer, Level 3

8:30 a.m. – 4:00 p.m.
Strategic Governance Symposium
(Invitation Only)
Salon GHJK, Level 3

4:15 p.m. – 5:30 p.m.
Affiliate Executive Directors Business Meeting
(Invitation Only)
Salon E, Level 3

6:00 p.m. – 7:30 p.m.
Welcome Reception and Tabletop Exhibits
Bayfront Terrace, Level 1
Inclement Weather Location:
Bayview Ballroom, Level 2
Connect with colleagues and learn about the latest solutions for your schools.
Open to all registered attendees and registered guests with a conference badge.
How we help school districts

Horace Mann offers superior solutions for Association of School Business Officials International members

Getting school employees on the path to financial success helps districts increase teacher retention, improve productivity and morale, and lower benefit costs. We help educators identify savings in their current monthly budget to redirect to their retirement, so they have more confidence in their financial strategy and are more likely to retire on time.

We partner with you for:
- Student Loan Solutions
- State Teachers’ Retirement System workshops
- DonorsChoose.org workshops and funding
- Financial Success workshops

STRS workshop is not available in Utah
Friday, February 17

7:00 a.m. – 12:00 p.m.
Registration
Salon E Foyer, Level 3

7:15 a.m. – 8:00 a.m.
Continental Breakfast
Foyer, Level 3

8:00 a.m. – 10:00 a.m.
Campus Risk Management Process
Grand Ballroom, Level 3

SFOs: 2 CPEs: 2 CAEs: 2
Discuss an “all-hazards” approach to national school safety and its impact on both schools and district headquarters while gaining a better understanding of the importance of district-wide communication and coordination during critical incidents. We'll also focus on valuable information about liability and legal considerations, as well as how to handle new and emerging threats to school districts, such as cyber extortion, bullying, hazing, and off-site threats during field trips.

Learning Objectives:
1. Outline the elements of an all-hazards approach to school safety and how it applies to communication and coordination in your district.
2. Discuss common legal and liability concerns for school districts and methods for addressing them.
3. Identify emerging threats to school districts and describe effective options for handling them.

Presenter:
Curtis S. Lavarello,
Executive Director/CEO,
School Safety Advocacy Council

10:00 a.m. – 10:15 a.m.
Break
A collaborative classroom is an interactive learning experience that pools equipment, materials and minds into a common area. We’re more than just office products, were people and solutions to help your school succeed.

**Furniture**
Multiple configurations with technology access built right in.

**Technology**
Electronics for virtually every application.

**Instructional Tools**
Materials and equipment for captivating presentations.

For more information
business.officedepot.com/education
888-2-OFFICE (888-263-3423)
10:15 a.m. – 12:15 p.m.

**Communicating During a Crisis**

Grand Ballroom, Level 3

**SFOs: 2 CPEs: 2 CAEs: 2**

School business officials have the power to help those involved in tragic situations move forward by offering logistical and emotional support. Whether it’s a death in the family, a missing person, a medical emergency, or a natural disaster, research indicates that the most critical need of those involved is the support of the people around them. Hear from an expert with the Carnival Cruise Line CareTeam who specializes in training those responsible for meeting survivors’ needs. This session will promote awareness and provide strategies for supporting your community.

**Learning Objectives:**

1. Discuss how to prepare yourself and your school district to provide effective, logistical, and emotional support in times of tragedy or crisis.

2. Provide examples of frequently encountered urgent needs of survivors and identify steps that can be taken to meet those needs.

3. Describe strategies for promoting awareness and establishing community support in preparation for a disaster.

**Presenter:**

Vladimir Lindor, Family Support Specialist, CareTeam, Carnival Cruise Line

12:30 p.m. – 1:30 p.m.

**Lunch**

Bayfront Terrace, Level 1

Inclement Weather Location: Bayview Ballroom and Watson Island, Level 2
Tools to Help Grow Savings and Participation

For more information about retirement programs, or for a comprehensive review of your current plan contact 800.747.5164, option 3
SecurityBenefit.com
2:00 p.m. – 5:15 p.m.  
**Creative Operations: Adrienne Arsht Center for the Performing Arts**

Buses will begin loading from the hotel lobby at 1:30 p.m.

**SFOs: 3 CPEs: 3 CAEs: 3**

Tour the Arsht Center’s superb facility, the second-largest performing arts stage in the United States, and engage with the Arsht Center leadership team as they share their insights on operations, human resources, artistic production, security, food services, education, and community engagement.

**Learning Objectives:**

1. Describe the collaborative processes through which the Arsht Center provides life-enriching performing arts experiences for the community.
2. Outline the mutual benefits of close collaboration with your community.
3. Discuss best practices embraced by Arsht Center leaders on issues such as program design, safety and security, transportation, human resources, facilities management, and finances, and how these practices relate to those of a school district.

**Panelists from the Arsht Center:**

Ken Harris, Vice President of Operations; Trish Brennan, Vice President of Human Resources; Jairo Ontiveros, Senior Director of Community Engagement & Education; Daniel Alzuri, Senior Director of Operations

5:30 p.m. – 6:30 p.m.  
**Evening Reception***

Upper Pool Deck, Level 5  
Inclement Weather Location: Bayview Ballroom, Level 2

Enjoy refreshments and light hors d’oeuvres as you network with colleagues before enjoying a night out in Miami on your own.

*Open to all registered attendees and registered guests with a conference badge.*
Piece of cake.

Saving with U.S. Communities is fast, easy and free.

- Free registration provides immediate access to savings
- Purchase in quantities and frequencies that work best for you—there are no commitments or minimum order requirements
- Online shopping—comparison shopping, centralized purchasing, and a single shopping cart to purchase from multiple suppliers

In just two minutes, register and become one of the 55,000 agencies already saving. With U.S. Communities, you can have your cake and eat it too.
Saturday, February 18

7:15 a.m. – 8:00 a.m.
Continental Breakfast
Foyer, Level 3

8:00 a.m. – 9:45 a.m.
Plan, Brief, Execute, Debrief = WIN
Grand Ballroom, Level 3

SFOs: 1.5 CPEs: 1.5 CAEs: 1.5

In this rapidly changing world where quick response to change is imperative for survival, a simple, scalable process that accelerates learning and performance is invaluable. Explore the Afterburner, Inc., Flawless Execution® Cycle, an endlessly repeatable process that is easy to learn and implement, and is adaptable to any level within any organization.

The Flawless Execution Cycle provides the tools and techniques necessary to develop the teamwork, communication, accountability, and core leadership values so critical to high-performing teams.

Learning Objectives:

1. Discuss the elements of the Flawless Execution Cycle that have made it a proven performance methodology.
2. Identify tactical tools to mitigate performance-draining Task SaturationSM.
3. Outline the six steps of the Mission Planning process.
4. Describe the concept of organizational alignment and how to achieve it.
5. Discuss the value of the Flawless Execution Cycle in building reinvigorated and focused teams with mission-first mentality.

Presenters:

James “Murph” Murphy, Founder and CEO, Afterburner, Inc.
David “Finch” Guenthner, Wingman, Afterburner, Inc.

9:45 a.m. – 10:00 a.m.
Break
Help employees get **FutureFIT**

FutureFIT is our retirement readiness experience. It’s a smarter, more personalized way to engage and motivate employees to take action. Visit VALIC.com to see for yourself.

VALIC is proud to be an ASBO strategic partner. We’re also proud to offer this robust retirement planning tool to your school district.

***Real strategies***  Let us put real retirement solutions to work for your organization and your employees

**CALL 1-800-972-6978  CLICK VALIC.com**

Securities and investment advisory services offered through VALIC Financial Advisors, Inc. ("VFA"), member FINRA, SIPC and an SEC-registered investment advisor. VFA registered representatives offer securities and other products under retirement plans and IRAs, and to clients outside of such arrangements.

Annuities issued by The Variable Annuity Life Insurance Company ("VALIC"). Variable annuities distributed by its affiliate, AIG Capital Services, Inc. ("ACS"), member FINRA. VALIC, VFA and ACS are members of American International Group, Inc. ("AIG").

For Institutional Use Only.

Copyright © The Variable Annuity Life Insurance Company. All rights reserved. VC 25132 (01/2017) J100612 ER
10:00 a.m. – 12:00 p.m.

Rapid Planning Workshop
Grand Ballroom, Level 3

SFOs: 2 CPEs: 2 CAEs: 2

After an overview of the Flawless Execution Model, you will quickly put that conceptual learning into action, creating a real-world working plan to move the organization forward based on your corporate Mission Objective. Utilizing the cornerstone of Flawless Execution, the Six Steps to Combat Mission Planning®, you will leave this session with a plan that is customized to meet the goals and objectives of your organization and is ready for immediate implementation.

Learning Objectives:
1. Describe an immediately executable plan for your district built around a clear, concise mission objective.

2. Discuss how to execute a rapid analysis of threats, resources, lessons learned, and contingencies.

3. Demonstrate a functional understanding of how to recognize and eliminate Task Saturations.

4. Outline tactical tools to support individual rapid planning in day-to-day operations

Presenters:
James “Murph” Murphy, Founder and CEO, Afterburner, Inc.
David “Finch” Guenthner, Wingman, Afterburner, Inc.
A turn-key space planning service from Virco, the leading manufacturer of K-12 FF&E in the industry.

To get your project started contact a Virco PlanSCAPE® representative at 1-800-448-4726 or visit virco.com
There may be no better investment than an education. That’s why Voya Financial® is proud to support those who work so hard to ensure our children’s future. We believe that the best investments are the ones that continue to grow over a long period of time. And that’s exactly the kind of investments our educators make in our children.

Contact us for more information.
Mark Jackowitz  
Senior Vice President, Voya Financial®  
860.580.3086  
mark.jackowitz@voya.com
Save the date!

SEPTEMBER 22-25

2017

Denver, Colorado

Registration opens May 1, 2017
Sign Up for the Challenge

The clock is ticking... become an SFO by September and get reimbursed for Exam Part 1!

asbointl.org/SFObySept

2017 ANNUAL MEETING & EXPO
September 22-25 | Denver, Colorado

Take your SFO exams on site! Contact Certification@asbointl.org
Grow with goals in 2017

Individual Recognition

District Recognition

Apply Today!
aspointl.org/Awards
Managing the resources that determine a school system’s development, educational environment, and reputation is hard work. Whether you’re just getting started in the school business profession or you’re already deeply rooted, ASBO International membership helps you stay grounded as you enrich your schools, your communities, and your career.

Take advantage of your resources today! asbointl.org/Benefit
1. Opera House Lobby
2. Opera House Theater
3. Loading Dock & Backstage
4. Restaurant
5. Concert Hall Theater
6. Peacock Education Center
7. Plaza & Bridge
Operahouse Lobby
Discussion Focus: Alternative Funding in School Districts
Opera House Theater
Discussion Focus: Facilities & Architecture in School Districts
Loading Dock/Backstage
Discussion Focus: Security & Risk in School Districts

#ASBOForum17
Restaurant
Discussion Focus: Purchasing & Supply, Nutrition, Sustainability in School Districts
Concert Hall Theater
Discussion Focus: Technology & Use of Space in School Districts
Peacock Education Center
Discussion Focus: Leadership & Continuing Education in School Districts
Plaza & Bridge
Discussion Focus: Management, Transportation, & Community Impact in School Districts
Wi–Fi: ASBO International  |  Password: ASBO2017  |  #ASBOForum17
Save the Date!
FEBRUARY 8-10, 2018
Austin, Texas